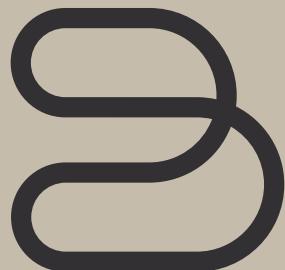


A new
perspective.

Accounting

BlueSky



Welcome
to BlueSky.



Challenge
the conventional.
Deliver the
exceptional.

Our Practice.

BlueSky Accounting is a Melbourne-based practice providing a range of chartered accountant and business advisory services for established private businesses.

With years of experience and a genuine passion for making a difference, we challenge conventional thinking to deliver exceptional results.

That means considering the business of our partners from every angle and providing strategies which are thorough, direction which is clear, and confidence which is empowering.

The level of our service matches the level of our knowledge. Our people are detailed, driven and dedicated to your success.

Let's talk about how BlueSky thinking will benefit you.

At BlueSky, we constantly question the status quo. We push ourselves to stay ahead of the game.

Our Advantage.

Clear focus

The structure of our practice allows us to spend more time with our clients. We listen, understand, do our due diligence, and consider the best outcome. This is how we build a strategy, and how we deliver results which no one else can.

Personal approach

We get to know our clients because we are invested in seeing them succeed. It goes beyond a professional relationship. The BlueSky experience is one of communication, commitment and care.

Team culture

We share our experience, and we share our passion. Through professional development, we are always building on our skills to grow as individuals and lead a financial practice of choice.

Industry expertise

We pride ourselves on the level of knowledge we bring to each client relationship. Through research and staying on top of current commercial realities, we can best understand the pressures our clients face, and how we can help them reach their goals.

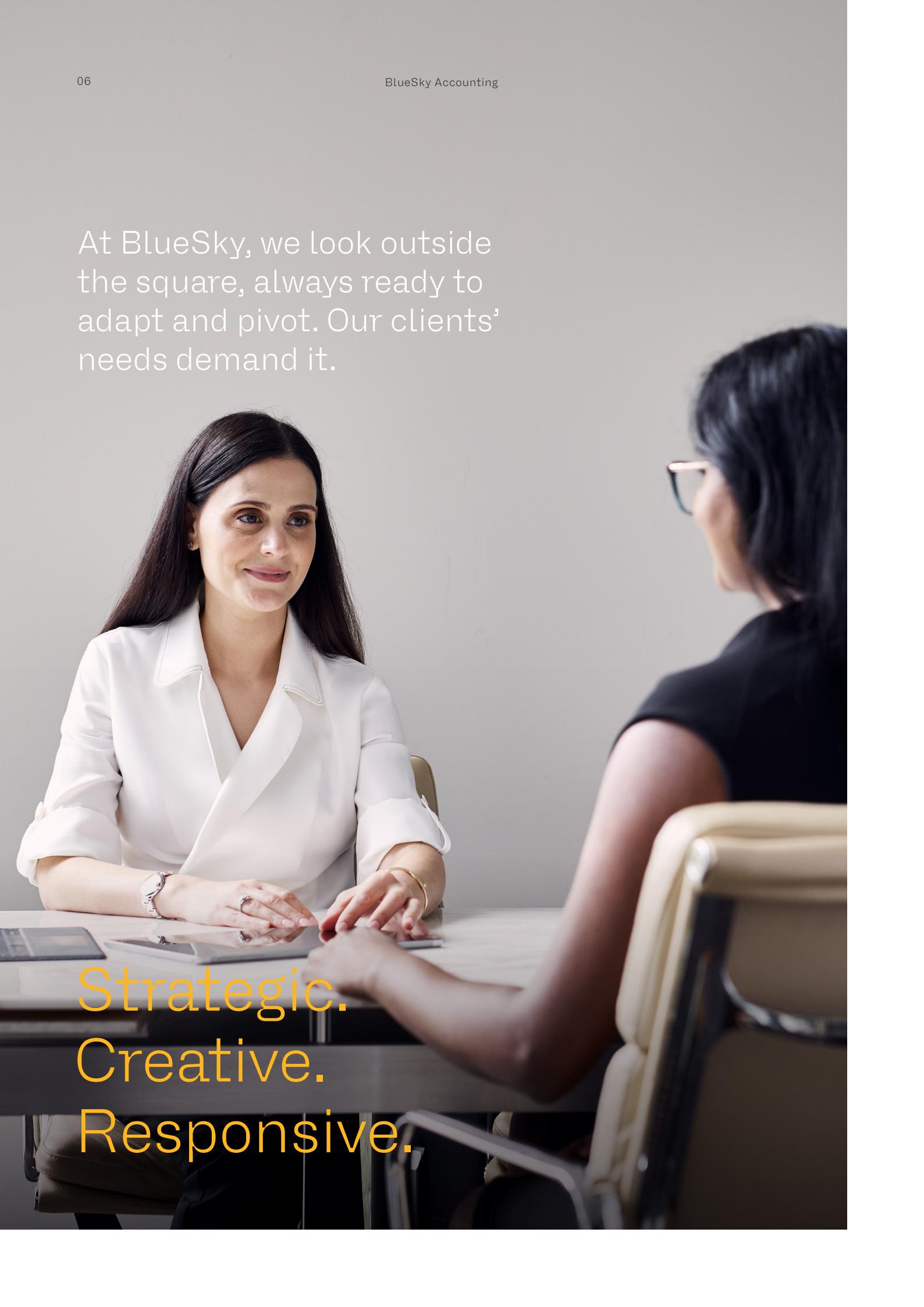
Trusted advisor

We are relied upon for a unique combination of expert knowledge and a relentlessly pioneering spirit. We work in partnership – available, responsive and always working with our clients' best interests in mind.

Building a legacy

We are family-minded. For us, creating financial freedom means improving the lives of our families and our clients' families. Together, we are building a strong foundation for a healthy future.

At BlueSky, we look outside the square, always ready to adapt and pivot. Our clients' needs demand it.

A photograph showing two women in a professional setting. One woman, wearing a white blazer, is looking directly at the camera with a slight smile. The other woman, seen from the side and wearing glasses, is facing her. They are seated at a light-colored wooden table. On the table, there is a laptop, a small smartphone, and some papers. The background is a plain, light-colored wall.

Strategic.
Creative.
Responsive.

Our Difference.

We develop long-lasting and trusted relationships with businesses. They look to us for answers, strategy and guidance – which we are proud to deliver. The BlueSky difference is how we go above and beyond.

In every way, we challenge the conventional.

Our work challenges conventional thinking. We look at our clients' businesses from every angle, leaving no stone unturned and always considering a better way.

Our service challenges the accepted way of doing business. For us, it's personal. We provide direction and drive, because we are invested in our clients' success.

Our culture challenges our staff to push themselves to greater heights – always taking care, taking action, making connections and making an impact.

The result? With us as a partner, our clients can challenge what they thought was possible. New perspectives. New pathways.

We have a thirst for knowledge and a relentlessly pioneering spirit. It's how we forge a new path.

Our People.



- | | | |
|----|------------------|---|
| 01 | Trusted | We honour the trust placed in us with an overwhelming sense of responsibility. We are honest, transparent and always dependable. |
| 02 | Proactive | We make connections; we make things happen. Our clients appreciate our can-do approach. As our name suggests, we see a positive future. |
| 03 | Partners | We are the opposite of a faceless corporate office. Our people are approachable, and our door is open. We're here to work together. |

CEO & Founder.



Melad Aoun
CA, B.Com

Melad Aoun has been working in the accounting industry for more than 20 years, including time at both boutique practices and one of the “big four” global firms. By establishing BlueSky, Melad has been able to deliver a more personal approach, and ultimately make more of a difference for every client.

Trusted, respected and driven, Melad brings a commercial sensibility to every part of BlueSky. His dedication to always going above and beyond defines the collaborative and results-oriented culture of BlueSky to this day.

Our Approach.

We begin by taking a deep dive into your business – listening and learning, understanding your needs, your goals and where you are headed. We research your industry, seek out alternate ways of doing things, and present our considered advice.

As we work, we build trust.

BlueSky is an active partner, not just an extension of your finance or accounting team. We are a natural networker, routinely introducing clients to each other, helping people make new connections and seize new opportunities.

In every way, we are always energised by the opportunity to make a positive difference for our clients.

Our work is...

Our approach is...

We take the time to get it...

detailed.
polished.
right.

Our Services.

We are creative, adaptive and innovative. By being more agile, we can respond quicker, get to the heart of the matter faster, and deliver the results our clients need.

At BlueSky, we see the big picture. We look at our clients' businesses from every angle, leaving no stone unturned and always seeking to find a better way.

We'll talk to you about the services we offer and which will provide the most value for your business going forward. As a completely integrated practice, the complete BlueSky team brings its years of experience to your business, while a single point of contact provides convenience.

Services which deliver the results you need.

Advisory

The right advice at the right time is key to making the right decisions. We have the commercial experience to ensure you are always informed and can achieve your goals.

Tax

The tax landscape in Australia is a complex and ever-changing environment – and for business owners and individuals, it can be challenging to navigate. At BlueSky, we're committed to proactively and legitimately minimising your tax exposure.

Reporting

The accurate preparation of monthly, quarterly or annual financial statements that comply with accounting standards is essential. Our meticulous approach safeguards your business.

Superannuation

Self Managed Superannuation Funds (SMSFs) are the fastest-growing sector in the superannuation industry. At BlueSky, we are bringing many years of SMSF expertise and a comprehensive approach to SMSF services to help you invest in your future.

ASIC / Corporate

If you are a director or a secretary of a company in Australia, there is a legal obligation to ensure the company is compliant with the Corporations Act. We can help with a range of services.

Virtual CFO

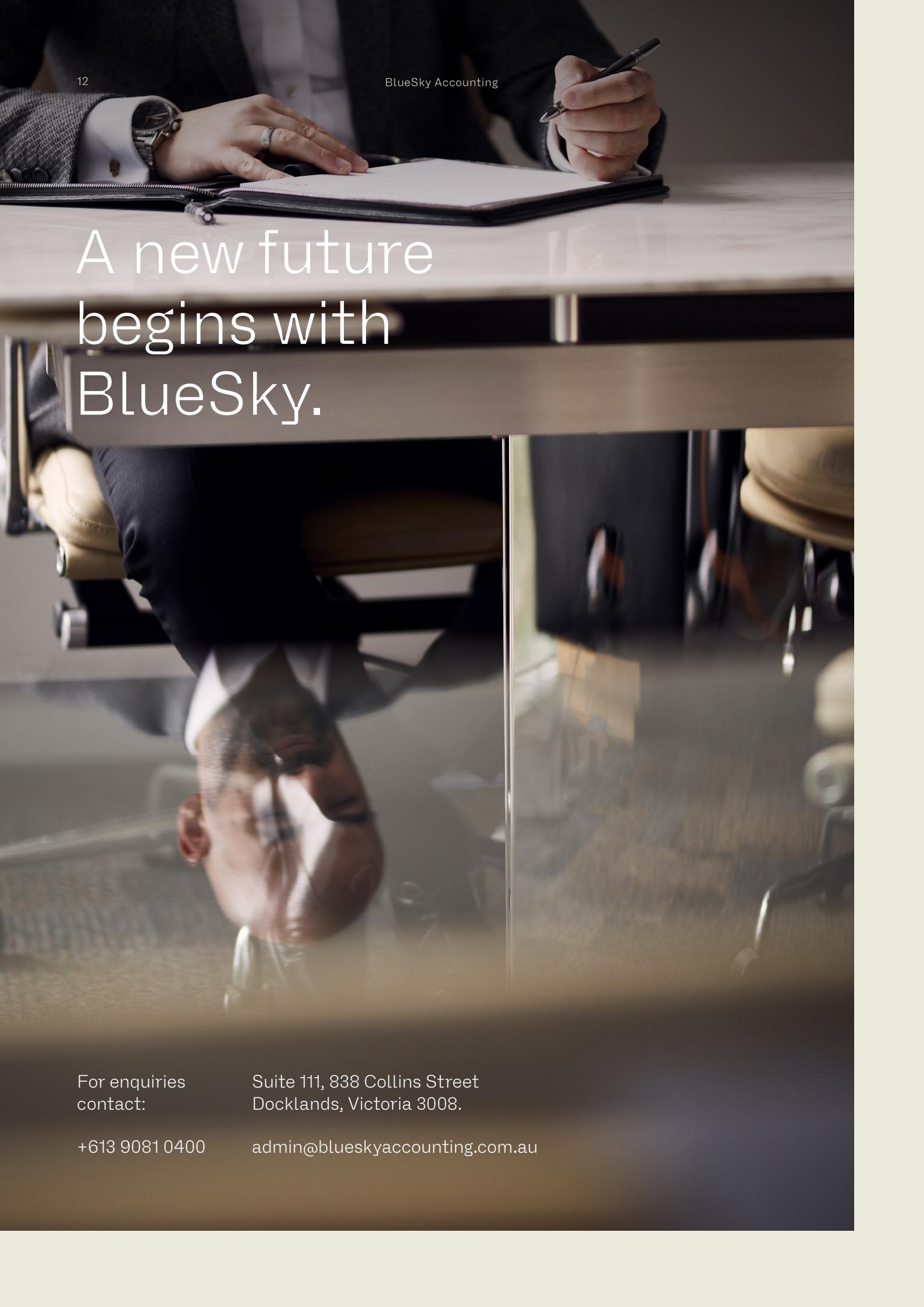
We believe successful business owners need access to the skills and experience of highly trained professionals. This is where BlueSky delivers as your Virtual Chief Financial Controller (CFO).

Management Accounting & Bookkeeping

Successful business owners focus on running their business, and not being drowned in paperwork. That's where we can help, with professional, efficient and reliable bookkeeping services.

Restructuring

Finding problems to solutions, restructuring businesses, and undertaking insolvencies are all part of the suite of specialised services BlueSky offers.

A professional photograph of a man in a dark suit and white shirt, sitting at a light-colored wooden desk. He is looking down at an open notebook, holding a pen in his right hand and resting his left hand on the page. A black leather wallet with a silver chain and a dark wristwatch are visible on the desk next to him. The background is slightly blurred, showing office equipment like a printer and a chair.

A new future begins with BlueSky.

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